

# BRAVIA

## Televisions designed with your hotel in mind.

The BRAVIA Hotel Series has many practical features that make it your perfect choice.



### HOTEL SETTINGS

Cloning of settings from one TV to another via Memory Stick™ makes for easy and cost-effective hotel management.

An LED clock, below the screen, eliminates the need for a free-standing room clock. The settings on the clock (such as blinking colons and LED brightness levels) are adjustable for ideal time display – and a digital signal automatically keeps the reading accurate.

### PICTURE SETTINGS

Configure pre-defined picture settings on every BRAVIA (and change them whenever you want) so guests enjoy a consistent level of service at all times.

### LOCK

The lock setting prevents guests from tampering with the settings that you have defined for all the BRAVIA TVs in your hotel.

### SET ON CHANNEL

Choose the TV channel (even if it's a digital one) that automatically appears on the screen every time the TV set is switched on.

### SET VOLUME

Set the TV to a pre-defined volume each time it is turned on. Also determine the maximum volume of the set to prevent guests from disturbing neighbouring rooms – and set bedroom and bathroom speakers to different volumes as desired.

### STYLISH FINISH

A matt black surface with an 'anti-fingerprint' coating minimises the potential for blemishing the appearance of the TV.

### NON-REFLECTIVE SCREEN

A non-reflective coating on the LCD panel ensures maximum viewing pleasure no matter what time of day.

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**SONY**

like.no.other™



**B 2 BRAVIA ENGINE**

# Taking in the bigger picture

BRAVIA brings you all the rich colours and sounds the world has to offer – without damaging the planet.

Sony's groundbreaking and imaginative 'eco thinking' touches every part of our business. From the design and materials used to create our products, through to the manufacturing and recycling processes employed to develop them, Sony is continually striving to reduce the environmental impact of consumer electronics on our planet. This environmentally responsible approach can broadly be divided into three areas: Product, Process and Planet. You can find more facts, figures and forward-thinking initiatives on our website: [www.sony.eu/eco](http://www.sony.eu/eco)



## We make brand new products, but we don't always use brand new materials.

At Sony, we don't think 'old' or 'used' are negative words, but that's because we try to think differently about stuff – we like to renew 'used' and we give new purpose to nearly all of our waste. On average, 10% of all Sony's products started life as something else. We pride ourselves on re-working and re-fashioning the materials we use to make exciting new products for you to use. Recycled plastics, disposed CDs, even renewable resources like vegetables get used at Sony.



## At Sony, we're never tired. That's because we save lots of our energy ... and then use it for the greater 'eco' good.

We're spending lots of our time using our collective Sony thinking to come up with even more ways in which we can improve our eco approaches. To that end, we've just established our very own Resource Conservation Office within the Sony Group material procurement organisation. Everyone who works there is totally dedicated to developing Sony's resource conservation operations for the future. But it's not only Sony's own systems that are checked and regulated. Sony also subject all our recycled/reused materials from outside the Sony Group to the "Green Partner Environmental Quality Approval Programme", ensuring that our external sources are similarly regulated.



## We don't waste time, energy or ... well, waste ... in our ecological endeavours.

At Sony there are practically no waste bins. That's because almost all of the stuff we could throw away is actually saved. We're using fewer raw materials and ever more recycled ones as part of our aim to continually improve our ecological footprint. To that end, a minimum 87% of our global factory waste is recycled or reused, and in 2006 we used over 1,47M cubic metres less water than in previous years – the equivalent of 500 Olympic sized swimming pools.




Sony wins the 2007 Sustainable Energy Europe Award from the European Commission

Sony is a WWF Climate Saver partner since July 2006

**WWF Climate Savers Programme**

Sony underlined our commitment to helping prevent global warming by joining the WWF Climate Savers Programme. As part of the programme, Sony is working hard to cut its absolute CO<sub>2</sub> and other greenhouse gas emissions by seven per cent<sup>1)</sup> by the year 2010.

<sup>1)</sup> Compared to 2000 levels.

SCREEN SIZE		26" - 26P300H	32" - 32P300H	37" - 37P300H	40" - 40P300H
Cabinet Colour		Black	Black	Black	Black
Aspect Ratio		16:9	16:9	16:9	16:9
Contrast Ratio		800:1	1800:1	1500:1	1500:1
Resolution		1366 x 768 (720p/1080i)	1366 x 768 (720p/1080i)	1366 x 768 (720p/1080i)	1366 x 768 (720p/1080i)
Viewing Angle		160°	178°	178°	178°
Loudspeakers		2 x 10W	2 x 10W	2 x 10W	2 x 10W
Colour System		PAL/SECAM	PAL/SECAM	PAL/SECAM	PAL/SECAM
TV System	Analog	B/G/H, D/K, L, I	B/G/H, D/K, L, I	B/G/H, D/K, L, I	B/G/H, D/K, L, I
	Digital	DVB-T	DVB-T	DVB-T	DVB-T
PIP		YES	YES	YES	YES
TELETEXT		YES	YES	YES	YES
EPG		YES	YES	YES	YES
Input Skip		YES	YES	YES	YES
Power Consumption	In Use	90W	130W	150W	165W
	In Stand-by	0.7W	0.7W	0.6W	0.6W
Table Top Stand (Swivel - 15°)		YES	YES	YES	YES
Display	With Stand (W x H x D)	657 x 506 x 214	790 x 583 x 214	906 x 664 x 265	982 x 696 x 265
	Without Stand (W x H x D)	657 x 472 x 121	790 x 549 x 119	906 x 630 x 126	982 x 643 x 124
Display	With Stand (kg)	12	15	21	23.5
	Without Stand (kg)	10	13	18	20
VESA Mounting Holes		200 x 100	200 x 200	300 x 200	300 x 200
Clock (LED)		YES	YES	YES	-
Bath Room Speaker Out		YES	YES	YES	YES
Menu Disabling		YES	YES	YES	YES
Max Volume Setting		YES	YES	YES	YES
Volume Setting		YES	YES	YES	YES
Program Setting		YES	YES	YES	YES
Input Setting		YES	YES	YES	YES
Picture Mode Setting		YES	YES	YES	YES
Screen Format Setting		YES	YES	YES	YES

TV dimensions, without stand, in cm (W x H x D)



26"/66cm KDL-26P300H  
65,7 x 47,2 x 12,1



32"/80cm KDL-32P300H  
79,0 x 54,9 x 11,9



37"/94cm KDL-37P300H  
90,6 x 63,0 x 12,6



40"/102cm KDL-40P300H  
98,2 x 64,3 x 12,4